

A vibrant garden scene featuring a red stone fountain in the foreground with water spraying upwards. The garden is filled with various plants, including purple flowers, green foliage, and a blue globe ornament. The background is a dense wall of green trees and shrubs.

Detroit's Historic
PALMER WOODS

Home &
Garden Tour

Sponsorship & Advertising
Opportunities

Palmer Woods

Sponsorship Descriptions

2019 Home & Garden Tour and Soirée

The Historic Palmer Woods Association proudly presents its biennial Home & Garden Tour, celebrating over 100 years of diverse residential architecture and breathtaking estates. The Home & Garden Tour is our largest weekend-long fundraiser dedicated to neighborhood beautification efforts and other community-oriented projects within and surrounding the neighborhood. In addition, a portion of event proceeds is distributed to a group of local charities each year. Past recipients of charitable contributions include COTS, Palmer Park Preparatory Academy, Alternative for Girls, and Mosaic Youth Theater.

The weekend will be split into two days of programming: The Soirée is Saturday July 13, 2019 from 5 p.m. to 10 p.m. Tickets for the Soirée are \$125 (200 available). The Home & Garden Tour is scheduled for Sunday, July 14, 2019 from 10 a.m. to 5 p.m. Tickets are \$35 (1,000 available) and sold out last year. Both events will be professionally photographed.

The Saturday Soirée will begin at a spectacularly renovated 1923 home designed by architect Alvin E. Harley. The night features an exclusive motor coach-led preview tour of the homes and gardens, a strolling dinner, premium entertainment, and a parting gift bag. Soirée attendees are additionally invited to return for the Sunday Tour.

Sunday's Tour invites guests to explore a total of ten homes and gardens of various eras and architectural styles, showcasing the variety that is quintessentially Palmer Woods. Tours begin at the centrally located Welcome Center where guests are encouraged to return to enjoy the delectable offerings of several Detroit-based food trucks throughout the day.

Tour guests will receive a commemorative program with histories, photographs, and a map of the homes. Our programs will be referenced often at both events by attendees from across metro-Detroit.

For more information, email us at HGTourSponsors@palmerwoods.org.

SUBMISSION DEADLINE

Sponsorship agreement and payment are due by June 14, 2019.

Available Sponsorships

Grand Soirée Sponsor

\$1,500 – 5 Available

- (4) tickets to Soirée
- Signage in front of home during Soirée event
- Signage on Woodward and 7 Mile entrances to Palmer Woods
- Signage at dinner serving area
- Recognition on commemorative gifts in parting gift bags
- Recognition on sponsorship page in program
- Recognition on home tour webpage and social media channels

Available Sponsorships Cont.

Soirée: Sponsor Du Vin

\$750 – 3 Available

- (2) tickets to Soirée
- Signage in front of home during Soirée event
- Signage at bar serving areas
- Recognition on commemorative gifts in parting gift bags
- Recognition on sponsorship page in program
- Recognition on home tour webpage and social media channels

Soirée: Dessert Sponsor

\$750 – 3 Available

- (2) tickets to Soirée
- Signage in front of home during Soirée event
- Signage at dessert serving area
- Recognition on commemorative gifts in parting gift bags
- Recognition on sponsorship page in program
- Recognition on home tour webpage and social media channels

Soirée: Valet Sponsor

\$750 – 1 Available

- (2) tickets to Soirée
- Signage at valet station
- Recognition on commemorative gifts in parting gift bags
- Recognition on sponsorship page in program
- Recognition on home tour webpage and social media channels

House Sponsor

\$500 – 10 Available

- (4) tickets to Sunday Home & Garden Tour
- Signage at Home & Garden Tour check-in table
- Recognition on sponsorship page in program
- Recognition on home tour webpage and social media channels

For other sponsorship opportunities, contact HGTourSponsors@palmerwoods.org.

Deadlines

All logos must be received by June 21, 2019 for inclusion in the commemorative program. This is a hard deadline. Standard text will be used if artwork is not received by deadline.

Program is printed in full color.

Please be sure to complete and submit the attached Sponsorship Agreement Form by June 14, 2019.

Thank you for your consideration!

SUBMISSION DEADLINE

Sponsorship agreement and payment are due by June 14, 2019.

Available Sponsorships

Please select desired sponsorship(s):

- Grand Soirée Sponsorship \$1,500
- Soirée Sponsor Du Vin \$750
- Soirée Dessert Sponsor \$750
- Soirée Valet Sponsor..... \$750
- House Sponsor \$500

Please visit <https://palmerwoods.org> or email us at HGTourSponsors@palmerwoods.org for current sponsorship availability before submitting form.

Please Note

- All logos are printed in full color.
- Logos are preferred as vector files.
- Logo placement will be at the discretion of the program designer.
- Payment must be received by the submission deadline.
- There is a \$25 fee for returned checks.
- All logos must be received by **June 21, 2019** for inclusion in the program book. This is a hard deadline. Standard text will be used if artwork is not received by deadline.
- Check and credit card accepted.

Payment Due

Cost of Sponsorship(s) \$ _____
Additional Donation \$ _____
Total Due \$ _____

Business / Contact Information

Business Information

Address

City

State

Zip Code

Contact Person

Phone Number

E-mail Address

Signature

Date

Submission Options

Option 1:

Email HGTourSponsors@palmerwoods.org a completed agreement and request an electronic invoice for payment.

Option 2:

Mail completed agreement and check payable to Palmer Woods Association.

Attn: Palmer Woods Association
P.O. Box 21086
Detroit, MI 48221